



## MEET THE NEWEST MEMBER OF THE ZOETIS POULTRY LINEAGE

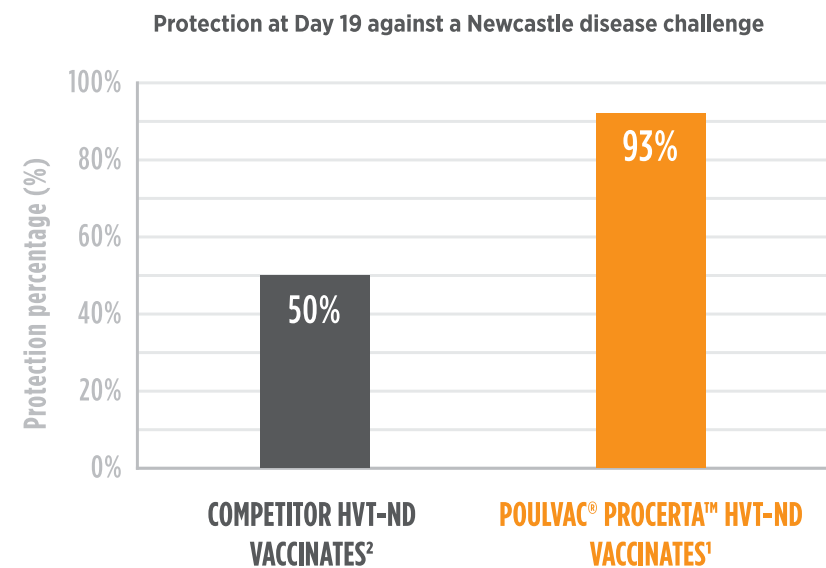
Introducing Poulvac<sup>®</sup> Procerta<sup>™</sup> HVT-ND. The latest HVT-ND vector designed to protect your flock against Marek's disease and Newcastle disease.



## THE PROTECTION YOUR FLOCK DESERVES.

### Fast-acting Onset of Immunity.

Poulvac® Procerta™ HVT-ND delivers protection against Marek's disease combined with competitive onset of immunity against Newcastle disease, **showing 93% protection at 19 days of age.**<sup>1</sup>



### When Immune Response Is High, Confidence Is Too.

Poulvac Procerta HVT-ND was selected from more than a dozen potential candidates with different combinations of molecular parameters that are important for balancing optimal target gene expression and recombinant stability. This ultimately resulted in the most efficacious final candidate.<sup>3</sup>

### Strengthen Your Respiratory Protection.

With Poulvac Procerta HVT-ND, Zoetis offers the industry's most comprehensive respiratory vaccine portfolio.

#### Broadest infectious bronchitis (IB) vaccine line.

- Provides customers more flexibility to customize a respiratory program based on their local challenges, with IB vaccines, including Ark, Mass, Ark + Mass, GA98 and GA08 types.

#### Flexible ND options.

- For colder, higher-challenge respiratory disease seasons, Poulvac Procerta HVT-ND provides foundational immunity while eliminating the reaction of a live NDV vaccine — enabling the success of live IB vaccines.
- For warmer, lower-challenge respiratory disease seasons, Poulvac® Aero and Poulvac® Aero ND prevent Newcastle disease when hatcheries focus their vector usage away from ND.

#### Infectious bursal disease (IBD) compatibility.

- Poulvac Procerta HVT-ND can be administered with live and immune-complex bursal disease vaccines, such as Poulvac Bursaplex®, when hatcheries rotate from HVT-IBD vaccines.<sup>4,5</sup>

### Service That Sets Us Apart.

Poulvac Procerta HVT-ND pairs with the unmatched performance and support associated with the leading Inovoject® system, an Embrex® BioDevice for vaccinating eggs *in ovo*. In addition, Poulvac Procerta HVT-ND is supported by technical service veterinarians and field service technicians from Zoetis who work with hatchery and veterinary teams to develop customized broiler vaccination programs.



**Visit [PoulvacProcerta.com](https://www.poulvacprocerta.com) or talk to your Zoetis representative for more information.**

<sup>1</sup> Data on file, Study Report No. B815R-US-18-A46, Zoetis Inc.  
<sup>2</sup> Data on file, Study Report No. B815W-US-18-985, Zoetis Inc.  
<sup>3</sup> Data on file, Study Report No. B812R-US-17-847, Zoetis Inc.  
<sup>4</sup> Data on file, Study Report No. B81AR-US-19-A74, Zoetis Inc.  
<sup>5</sup> Data on file, Study Report No. B81AR-US-19-A75, Zoetis Inc.

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