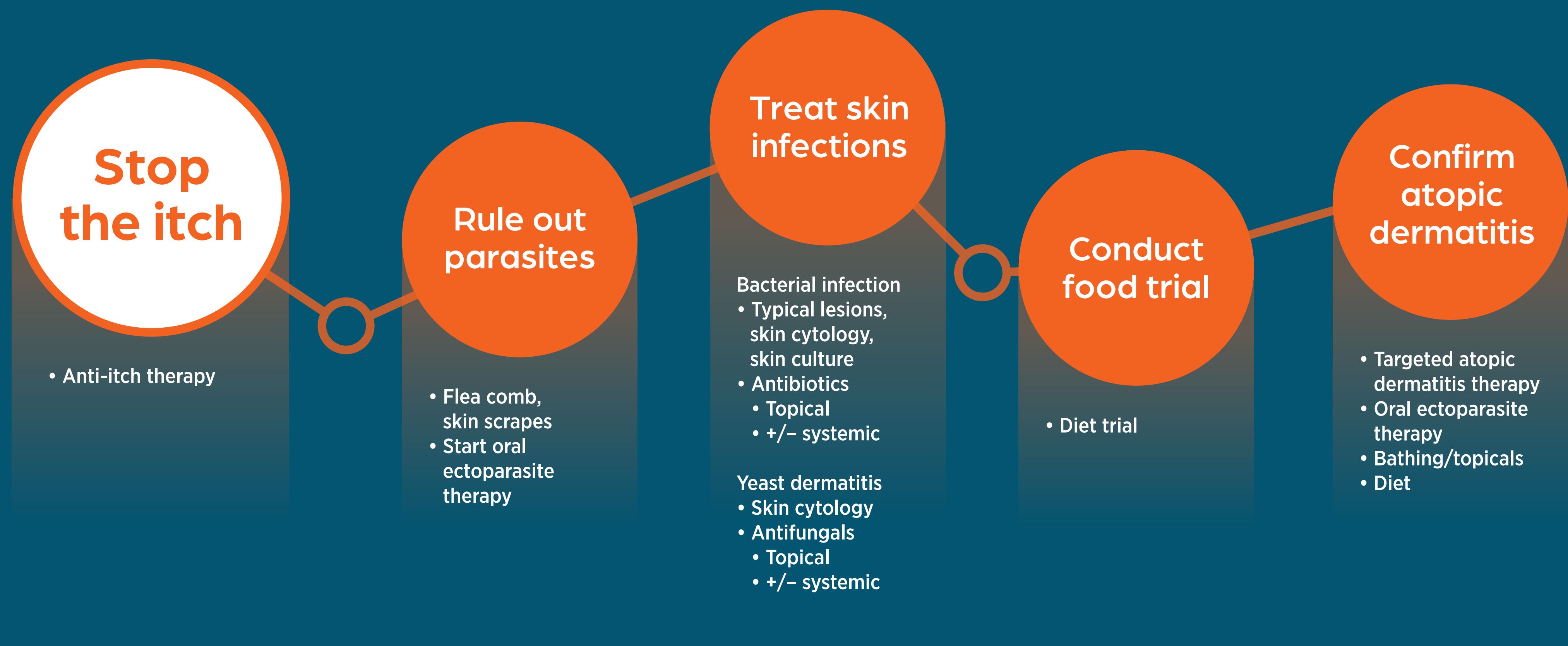


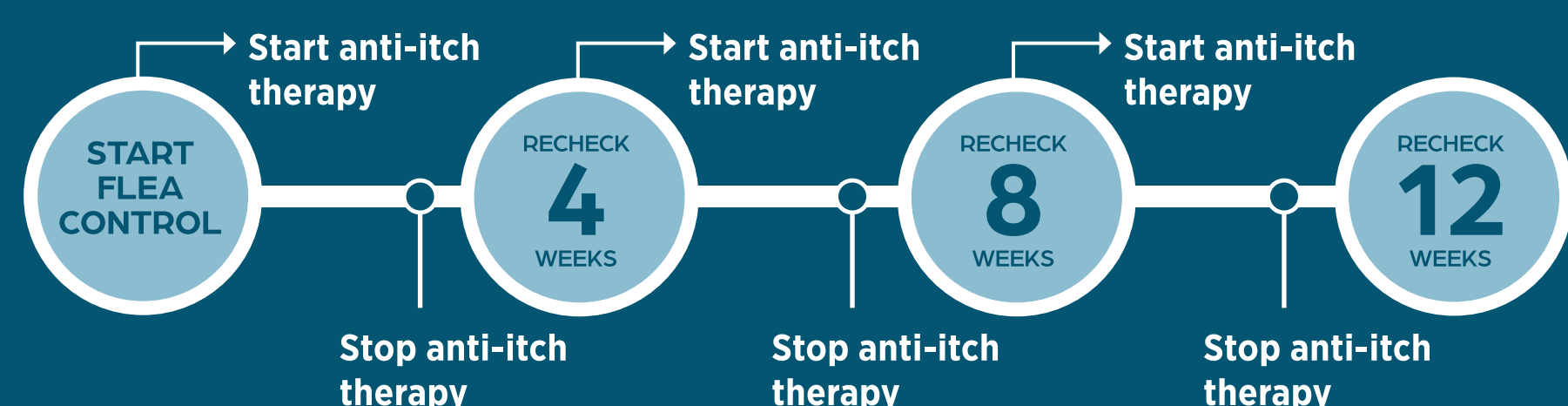
What's Causing Your Dog's Itch?

Diagnosis begins with relief

It's important to provide itch relief for your pet throughout the diagnostic approach →



Suspicious of flea allergy? Conduct a flea control trial (up to 3 months)



Suspicious of food allergy? Conduct an 8-week food trial¹



How to rate your dog's itch

- 100 Extremely severe itching**
Dog is scratching, chewing, licking almost continuously. Itching practically never stops, regardless of what else is happening around the dog.
- 80 Severe itching**
Prolonged episodes of itching when the dog is awake. Itching occurs at night and also when eating, playing, or exercising, or when otherwise distracted.
- 60 Moderate itching**
Regular episodes of itching when the dog is awake. Itching may occur at night and wake the dog. No itching when eating, playing, exercising, or being distracted.
- 40 Mild itching**
Moderately frequent episodes of itching. There may be occasional episodes of itching at night. No itching when sleeping, eating, playing, exercising, or being distracted.
- 20 Very mild itching**
Occasional episodes of itching. The dog is slightly more itchy than before the problem began.
- 0 Normal dog**
Itching is not a problem.

Reference: 1. Olivry T, Mueller RS, Prélaud P. Critically appraised topic on adverse food reactions of companion animals (1): duration of elimination diets. *BMC Vet Res.* 2015;11:225. <https://doi.org/10.1186/s12917-015-0541-3>. All trademarks are the property of Zoetis Services LLC or a related company or a licensor unless otherwise noted. © 2024 Zoetis Services LLC. All rights reserved. ZPC-03503

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